JIBRIAL JAMA

UX / PRODUCT DESIGNER

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SELECTED DESIGN PROJECTS

CourtLink - Pickup Basketball & Shot Tracking | Personal Project · Figma

- Designed a map-first flow that helps players find nearby pickup games and check the court location, start time, and skill level before joining.
- Tested a Figma prototype with five players and identified sign-in as a hurdle. Proposed letting players browse games before requiring sign-in to join.

Baylor Scott & White Health - Care Navigation Chatbot | Sponsored Design Sprint · Figma

- Designed 3 high-fidelity chatbot screens that guide patients from symptom questions to a recommended next step for care.
- Owned conversation layout, navigation, and progress cues. Collaborated with a 4-person team on research, wireframing, and prototyping.

CampusSwap - Student Marketplace | Personal Project · Figma

- Used classmate interviews about no-shows and meeting strangers to inform in-app messaging and suggestions for public campus meetups.
- Prototyped browsing and meetup coordination in Figma, surfacing price, item condition, and seller campus.

Kamel Ride - Student Ride-Sharing | 48-Hour Recruiter Design Exercise · Figma

- Wireframed ride discovery and rider profiles that surface shared interests and rider details before students coordinate pickup.

RELEVANT EXPERIENCE

BeReal - Product Management Externship | Nov 2026–Jan 2027

- Project brief: Map the BeReal user journey, prioritize a user problem based on research, and prototype and refine a feature through usability testing.

EDUCATION

The University of Texas at Dallas | B.A. Media Arts and Design · Expected May 2028

Collin College | Jan 2025 - Dec 2026

SKILLS

Design | UX Design, UI Design, interaction design, visual design, user flows, wireframing, prototyping

Research | User Research, user interviews, usability testing

Tools | Figma, Framer, Adobe Photoshop, Illustrator, InDesign

CERTIFICATIONS

Google UX Design Professional Certificate | Jan 2025

UT Dallas Certificate in Applied Experience Design and Research | In progress

ADDITIONAL EXPERIENCE

Rooms To Go - Porter | Apr 2024 - Present

- Coordinate showroom setup and support deliveries through unloading, assembly, and furniture staging.